

INTERNATIONAL NETWORKING TOWARDS DIGITAL INDUSTRIES: BEST PRACTICES AND GRANTS

**Turin 14th September 2018 – Centro Congressi Unione Industriale Torino
Via Vincenzo Vela, 17, Turin - SALA PIEMONTE**

AGENDA

8.30 Registration

09.30-10.00 Regional Authorities' and MESAP's Welcome: Regional and Cluster's Strategies towards Digital Industries

9.30-9.40 Ms Giuseppina De Santis, *Enterprise, Energy, Innovation and Research Regional Minister*

9.40-9.50 Ms Paola Pisano, *Innovation and Research City Councillor, City of Turin,*

9.50-10.00 Mr Alfredo Tafuri, *Mesap Innovation Cluster Coordinator*

10.00-10.40 Digital Strategy in Europe to foster SMEs Digital Transformation and Growth

10.00-10.20 Guillaume Roux, Alan Redmond, *SCS Innovation Cluster, IoT4Industry and European Digital Industry Alliance (DIA) coordinators, Silicon Europe Alliance members, "IoT4Industry and DIA Strategies towards SMEs Digital Transformation".*

10.20-10.40 Frank Bösenberg, *Silicon Saxony Innovation Cluster, Silicon Europe Alliance Coordinator, "Silicon Europe Alliance's Strategies for Digital Transformation",*

10.40-12.00 The Road to Digitalisation: Trends and Needs in the European Ecosystem

10.40-11.00 Junuz Jakupovic, *The Manufacturing Technology Centre Ltd, IoT4Industry partner, "The Framework Synthesis: European Mapping of concerned SMEs and selected/suggested Focus Topics and Sectors"*

11.00-11.30 Katia Colucci, *Telecom Italia, "ICT Trends in the European Digitalisation Process",*

11.30-12.00 Roberto Napione, *SKF Group, "Manufacturing Trends in the European Digitalisation Process",*

12.00-13.00 IoT4Industry 1st call for Collaborative Projects launch

Marialuisa Sanseverino, *MESAP Innovation Cluster, "Presentation of the first IoT4Industry Call for Collaborative Projects: eligibility terms and conditions, type of proposals, submission procedure, timing, selection and national contact points"*

14:30-17.00 BtoB and BtoC (Clusters) with MESAP's companies and international clusters' companies

[Register Link for B2B](#)

ANSWER to the call for **Expression of Interest (Eoi)** opened until 20th October 2018: [Eoi](#)

JOIN IOT4Industry Call for Collaborative Projects Launch and B2B event in Turin on 14th September 2018 until 5th September 2018 [Register Link](#)

STAY TUNED! The call for collaborative projects will open on 20th September 2018 [IoT4Industry CALL](#)

